

PHILIP MORRIS INTERNATIONAL
INTER-OFFICE CORRESPONDENCE

100 Park Avenue, N.Y., N.Y. 10017

*Told his secy
none avail -
on Jan 7, 80.
J.T.*

To: See Below
From: Jon P. Kraushar
Subject: World Tobacco Exhibition

Date: December 27, 1979

RECEIVED

DEC 27 1979

J. L. THOMPSON'S OFFICE

Philip Morris International will once again participate in the World Tobacco Exhibition. We're seeking an existing corporate advertisement to place in the exhibition catalog -- an ad stressing Philip Morris technology. Other acceptable ad themes might be research and development or PM as a good tobacco industry "citizen."

We've queried the PM Inc. Corporate Relations and Communications Department on this and they had nothing immediately available. Might you have an advertisement we could use or adapt?

We're interested in a full-page, black & white ad (see attached for specs and other details). Please note that the ad copy deadline is February 1.

Thanks in advance for your help. All best wishes for a happy New Year.



Enc..

Distribution

R. Bateman
J. Frye
E. Gray
J. Thompson

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